

tokopedia
tokopedia
PLAY

intel



Making Tokopedia an E-commerce Champion with Intel and Google Cloud

Tokopedia is an Indonesian technology company with a mission to democratize commerce through technology. Tokopedia's live shopping platform, Tokopedia Play, could only support tens of thousands concurrent users. Whereas it should be able to support millions of concurrent users to maximize the benefits both for merchants and buyers. Simultaneously, Tokopedia must be able to collect and process data quickly and precisely so that buyers and merchants can get the maximum benefit by transacting through the platform. Tokopedia chose Google Cloud running on Intel® Xeon® Scalable processor-based servers as one of their cloud partners and began modernizing and moving applications to Google Cloud.

"We rely on technology support to make sure that we can take the user experiences to the next level, every time. We work with Google Cloud running on Intel® Xeon® to manage Tokopedia Play."

**Widjanarko Eko
Djatmiko Adi.**
Head of Engineering,
Tokopedia

Products and Solutions

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[Intel® Deep Learning Boost](#)
[Intel® oneAPI Math Kernel Library](#)

Industry
E-commerce

Organization Size
5,001-10,000

Country
Indonesia

Partners
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